

# Kiwanis

International

Mount Olive Township

Serving the Children of the World™

[www.mtolivekiwanis.org](http://www.mtolivekiwanis.org)

Dear Business Owner:

On March 21, 2010 the Mt Olive Kiwanis will be sponsoring our annual Community Easter Egg Hunt at Turkey Brook Park in Budd Lake, NJ. (Weather date: Sunday, March 28, 2010).

The event kicks off with Bunny arriving on the Fire Truck with sirens blaring. The children rush to the drive of the park to see the Easter Bunny arrive on the fire truck. After the Bunny arrives he greets the children and then starts the hunt.

Each year the event has drawn about 400 local families (800 children) who have enjoyed the hunt year after year. The families who attend compliment the event and the great time the kids have had and the wonderful prizes that they are searching for on the field. We look forward to this event and adding to it each year.

We realize that many businesses are asked for donations and to participate in community events. In this time of a tight economy we too have felt the effects. However, every event offers to the local business owner the opportunity to partner with the community and showcase their specialty.

Each of our events gives back to the community. The monies we have raised in past years have allowed us to:

- Donate funds for life-saving equipment to the Mount Olive Police Department, Flanders Fire Department & First Aid Squad, and Mount Olive Public Schools
- Continue to support the Mount Olive High School Key Club, a Kiwanis-sponsored, student-led organization that teaches leadership through serving others
- Presented (3) scholarships in one year to high school students meeting organization criteria

A detailed list is on the "Accomplishments" page of [www.MtOliveKiwanis.org](http://www.MtOliveKiwanis.org).

We are asking you to assist us with your participation at this community event. Your support allows us to help children in need in our community and for those families who rely on the kindness of strangers to help them.

Thank you for your time and consideration. Any questions, please call me at (973) 978-6067 or our Co-Chair at 973-214-0270.

Regards,

Adele Perkins, Event Chair  
Kiwanis Club of Mount Olive

Lisa Kennedy, Event Co Chair  
Kiwanis Club of Mount Olive

P.S. We are expecting a crowd as large as 800 people. This is a great opportunity to showcase your business while showing your support to the community.



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## 2010 EASTER EGG HUNT SPONSORSHIP

### Material Sponsorships:

___ HUNT BAGS	500 with your logo	<b>\$350</b>	<b>(1) AVAILABLE (no later then 2/28/2010)</b>
___ HUNT EGGS	10,000 plastic eggs	<b>\$250</b>	<b>(4) AVAILABLE</b>
___ CANDY	10,000 pieces	<b>\$250</b>	<b>(3) AVAILABLE</b>
___ BICYCLE	Grand Prize	<b>\$75</b>	<b>MULTIPLE AVAILABLE</b>

(Kiwanis will partner with retailer for reduced cost for bike selections for child to choose)

### Hunt Prizes

\_\_\_ HUNT PRIZES – i.e family packages to sporting events, stuffed animals, DVD/CDs, coupons for items such as pizza or ice cream, tickets to movies or plays, and other items that various ages would enjoy.

\_\_\_ EASTER BASKET **\$15 MULTIPLE AVAILABLE**

### Material and Prize Recognition:

- ✓ On-field signage promoting material and prize sponsors
- ✓ Link from [www.MtOliveKiwanis.org](http://www.MtOliveKiwanis.org) to your company's website
- ✓ Your promotional materials (1 brochure or coupon) distributed 1 per family

### Signage

\_\_\_ FIELD SIGNAGE - Company name and logo will be place along parameter of field where parents and hunters gather and hunt for eggs. **\$30.00 EACH SIGN**

### Field Entertainment:

Want to showcase your entertainment to a captured audience? Contact: Lisa Kennedy at 973-214-0270 or [lisakennedyts@hotmail.com](mailto:lisakennedyts@hotmail.com) for more information. Audience has 1 hour prior to hunt for entertainment.

### Please complete and forward with confirmed donation.

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **Materials and Sponsorship Deadline: March 11, 2010**

**Sponsorships:** Make checks to “Kiwanis Club of Mount Olive”. Sponsorships are considered a non-refundable donation.

**Mail Donations to:** Mt Olive Kiwanis, 1 Mt Olive Road, Box 621, Budd Lake, NJ 07828

**Prize Merchandise:** All items are to be received by no later then March 12, 2010.

**Logos:** Please forward to [nkehrley@yfmmedia.com](mailto:nkehrley@yfmmedia.com) in .AI, .EPS, or .PDF format.

**For more information, please call Adele Perkins at 973-978-6067 or email [adeleperkins@hotmail.com](mailto:adeleperkins@hotmail.com)**

